



Tips to keep you airborne!



How you can apply a law to order
March 2021

You might think, dear readers, that I've intentionally put off writing this post till the end of the month to illustrate the point that's coming, but this couldn't be further from the truth.

When a new month rolls in, it's always my intention to put 'pen to paper' early in the piece but this month it feels as though I've been sucked into a vortex and spat out the other end, saying...where did March go?

The vortex has also spat out a number of desires that have not yet been realised and here I am thinking...how did that happen?

So, under pressure and scrambling to put fingers to keyboard to conjure up a topic, Parkinson's Law has conveniently knocked on my cerebral door.

Have you ever heard the old adage that work expands to fill the time available for its completion?

I am so grateful that Cyril Northcote Parkinson constructed a sentence to this effect at the opening of an essay, published in the Economist in 1955, as this super adage can be used as a super tool to help you from unwittingly slipping into chaos.

If I give myself a whole month to write something...heck, it's going to take a whole month. This very post is testament to that!

Had I said, I'll have this written by March 7th, you'd have long read and digested what I'd written, which no doubt would have been on a completely different topic.



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So, the learning in a nutshell is...if you leave it till the last minute, it'll generally only take you a minute.



Isn't this a wonderful realisation and doesn't it bring to mind the 2nd law of thermodynamics and how everything boils down to energy?

No? Well, perhaps a nugget on that next month, as I've given myself a defined time today in which to write this piece to put Parkinson's law into effect and I dare not dally!

Most importantly, don't beat up on yourself if you get sucked into slippery vortices without firm footholds to grasp onto and you come tumbling out the other end in so-called tatters.

Dust yourself down, take a moment, take a breath and ponder the learning and the gift.

My gift, which I'd like to share with you, has been in the remembering of this wondrous law and also in the reinforcement that knowledge + action = power.

Till next month, here's to applying some timely pressure to your endeavours.

And know that you don't necessarily need the going to get tough for the tough to get going.

Just get tough on timelines...and get going!

Caroline

PS - Whenever you're ready, work with me directly to see how you, and/or your team can benefit from diving deep into all things AIRBORNE, including managing your moves.

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